



time2run.net

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**Suggested Promotion:**

- Press Release
- Post to as many facebook running group pages as you can find near the race area
- Create a facebook race page and invite all the runners you and your friends can find
- Radio Station Morning Show guest appearances
- Local TV Morning Show appearance Or any public service segment appearance
- News story about your event and who it benefits
- TV PSA for event providing it is for (non-profit)
- Radio PSA providing it's for (non-profit)
- Newspaper(s)
- Web Portals such as facebook event page, mississippirunnermagazine.com, Organizer's website, Sponsor's website.
- Race Posters at participating businesses/sponsors.
- Race Flyers/Registration Forms mailed to runner mailing list if available
- Save the date refrigerator magnets with race logo or cards to send to regional larger races to have stuffed in race bags
- Banners posted at key intersections in town and near parks where runners run
- Electronic Billboard
- Employee discounts on registration for sponsors or organizers
- Company Newsletter
- Flyers/Registration forms at local health clubs and relevant stores (athletic stores)
- Offer group discount when the group has minimum number of registrations.